



Official magazine



AMERICAN CRANES & TRANSPORT

ACT &

The magazine for the crane, rigging and specialized transportation industry



www.americancranesandtransport.com

2018 EDITORIAL CALENDAR



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JANUARY

Safety, Training & Certification
(Plus Training Directory)

Boom Dollies

Auctions Roundtable

Rigging Review



BONUS DISTRIBUTION

- World of Concrete
- AED

FEBRUARY

Telematics

SPMTs

Pilot Car Roundtable

Rigging Review

SHOW GUIDE:

 SC&RA Specialized Transportation Symposium

PREVIEW:

SC&RA Annual Conference

BONUS DISTRIBUTION

- SC&RA Specialized Transportation Symposium

MARCH

Ground Stabilization

All Terrain Cranes

Permitting Roundtable

Rigging Review

TOP LIST:

ACTSPECIALIZED LIFTING50

PREVIEW:

Intermat Paris



BONUS DISTRIBUTION

- Intermat Paris

APRIL

Fleet Management

Mega Lift Cranes

Project Roundup: Gantries

Rigging Review

SHOW GUIDE:

 SC&RA Annual Conference

PREVIEW: AWRP



BONUS DISTRIBUTION

- SC&RA Annual Conference
- AWRP
- Intermat Paris

MAY

Lift Planning Software

Truck Cranes

Project Roundup: Wind Power

Rigging Review

EXCLUSIVE:

 SC&RA Job of the Year Special Section



BONUS DISTRIBUTION

- ACRP

SIGNET ADSTUDY®

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JUNE

Boom Trucks/Articulating Cranes

Crane Rental Roundtable

Rigging Review

TOP LIST

ACT100

SHOW GUIDE:

Tower Cranes North America



REGIONAL REPORT:

CANADA



BONUS DISTRIBUTION

- Tower Cranes North America
- Crane Rental Association of Canada

BONUS DISTRIBUTION: Magazine is distributed at these events

BONUS CIRCULATION: Digital issues are e-cast to the subscriber base of *International Cranes and Specialized Transport Magazine*.



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14,566



Analytics Aug 16-Jul 17

DIGITAL ACT

The digital issue is the chosen format for many of ACT's readers. Benefits include:

- Received on the day of publication
- Easy 'word search' facility
- Can be archived for future reference
- Includes additional rich media content

ACT's tablet edition includes enhanced rich media options for both editorial and advertising, in the form of audio, video and image slide shows. **This service is FREE to advertisers.** Subscribers worldwide can now enjoy extra content across all tablet devices.

JULY

LMIs/RCLs

Crawler Cranes

PROJECT ROUNDUP:
Power Plants

Rigging Review

PREVIEW:
 SC&RA Crane &
Rigging Workshop

AUGUST

Remote Controls

Rough Terrain Cranes

PROJECT ROUNDUP:
Specialized Rigging

Rigging Review

TOP LIST
 ACT TOWER
CRANE 50

SEPTEMBER

Crane Cameras

Telescopic Crawlers

PROJECT ROUNDUP:
Multi Crane Jobs

Rigging Review

SHOW GUIDE:
 SC&RA Crane &
Rigging Workshop

OCTOBER

Synthetic Rope

Self-Erecting Tower
Cranes

PROJECT ROUNDUP:
Bridges

Rigging Review

PREVIEW:
AWRF

 Breakbulk AMERICAS
 AWRF

NOVEMBER

Wire Rope

Specialized Trailers

Mini Cranes (Industrial,
Carry Deck, Cab Down)

Rigging Review

PREVIEW:
 SC&RA Specialized
Transportation
Workshop

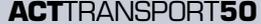
DECEMBER

Boom Repair

Tower Cranes

Finance Roundtable

Rigging Review

TOP LIST
 ACT TRANSPORT 50

REGIONAL REPORT:
MEXICO

BONUS CIRCULATION

- Global Construction Contractors

BONUS CIRCULATION

- Global Construction Contractors

BONUS DISTRIBUTION

- SC&RA Crane & Rigging Workshop

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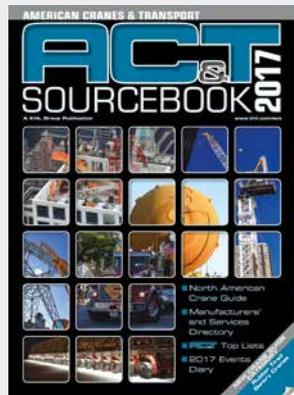
- Breakbulk Americas
- AWRF

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BONUS CIRCULATION

- Global Construction Contractors



ACT SOURCEBOOK (ACT'S 13TH ISSUE)

The *ACT Sourcebook* is the industry's most respected reference guide to the crane, rigging and specialized transportation sector. It is available in hard copy, tablet and digital formats - easily accessible from the office or in the field.

WHAT'S INSIDE: ■ North American Crane Guide including Super Lifters, Rubber-tired Gantries and Industrial Cranes (cross referenced by manufacturer and crane capacity) ■ Transport OEM Directory ■ Manufacturers & Services Directory ■ Top Lists: ACT 100, Specialized Lifting 50, Tower Crane 50, Transport 50

BONUS DISTRIBUTION:

SC&RA Membership, SC&RA Specialized Transportation Symposium, SC&RA Annual Conference, SC&RA Crane & Rigging Workshop, Intermat Paris, all KHL events, International Construction Contractors, AWRF, ACRP

ACT DEALER & LOCATOR

Our **Dealer Locator** Program offers the opportunity to be listed on the OEM/Manufacturers' page so readers can find the dealer in their region. The low rate gets you listed in all 13 issues (each monthly issue plus the Sourcebook) and also gets your company's name and info in a monthly e-blast to crane buyers and users. We also have a portal for readers to find you on our *ACT* webpage, www.americancranesandtransport.com. To take advantage of this unique advertising opportunity contact Bev O'Dell, Tel: +1 (816) 886-1858, e-mail: bev.odell@khl.com.

You can also list your cranes for sale on our **KHL Crane Market** website, www.khlcranemarket.com. Contact Bev O'Dell for more information.

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AMERICAN CRANES & TRANSPORT

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The KHL logo consists of the lowercase letters 'khl' in a bold, sans-serif font. The letter 'h' is stylized with a white circular arc above it, resembling a crane hook or a stylized 'h'.

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