2020 EDITORIAL CALENDAR

JANUARY

INDUSTRY FOCUS
Safety, training/simulators & certification, plus training directory
Rigging review

PRODUCT FOCUS
Articulating cranes

INDUSTRY FORUM
Auctions

BONUS DISTRIBUTION
✓ ConExpo
✓ World of Concrete
✓ AED

FEBRUARY

INDUSTRY FOCUS
Safety, training/simulators & certification, plus training directory
Rigging review

PRODUCT FOCUS
Articulating cranes

INDUSTRY FORUM
Auctions

BONUS DISTRIBUTION
✓ ConExpo
✓ World of Concrete
✓ AED

MARCH

INDUSTRY FOCUS
Rigging review

PRODUCT FOCUS
Truck cranes

INDUSTRY FORUM
Permitting

BONUS DISTRIBUTION
✓ ConExpo

APRIL

TECHNOLOGY REPORT
Rigging review

PROJECT DIGEST
Wind power cranes

PRODUCT FOCUS
All-terrain cranes

INDUSTRY FORUM
Crane rental

BONUS DISTRIBUTION
✓ ACRP
✓ Crane Rental Association of Canada
✓ Tower Cranes North America

MAY

EXCLUSIVE
Job of the Year Special

TECHNOLOGY REPORT
Lift planning software

PROJECT DIGEST
Gantries

REGIONAL REPORT
Canada

PRODUCT FOCUS
SPMTs

PROJECT ROUNDUP
Self erecting cranes

BONUS DISTRIBUTION
✓ ConExpo
✓ SC&RA Specialized Transportation Symposium

JUNE

TECHNOLOGY REPORT
Remote control technologies

PROJECT DIGEST
Self erecting cranes

INDUSTRY FORUM
Crane rental

BONUS DISTRIBUTION
✓ ACRP
✓ Crane Rental Association of Canada
✓ Tower Cranes North America

EDITORIAL DEADLINES

Editorial should be submitted to the editor no later than the 5th of the preceding month

For further details, or to submit material suitable for publication, please contact: D.Ann Shiffler:
dann.shiffler@khl.com | +1 512 868 7482
How do you measure recall and readership of your advertisements?

Advertise in the November issue of American Cranes & Transport with a full page or greater and we will provide you with an independent, detailed advertising report that not only measures recall and readership but also the awareness, familiarity and perception of your brand.

This independent brand feedback from our loyal readership can help you shape the strategic direction of your brand.
INTERNATIONAL SALES AND EDITORIAL TEAM

MATT BURK  
Vice president sales  
Tel: +1 312 496 3314  
e-mail: matt.burk@khl.com

BEV O’DELL  
National account manager  
Tel: +1 816 886 1858  
e-mail: bev.odel@khl.com

CINDY KIRBY  
Account executive  
Tel: +1 515 381 9519  
e-mail: cindy.kirby@khl.com

D.ANN SHIFFLER  
Editor  
Tel: +1 512 868 7482  
e-mail: d.annshiffler@khl.com

HANNAH SUNDERMEYER  
Assistant editor  
Tel: +1 312 386 5067  
e-mail: hannah.sundermeyer@khl.com

MIKE POSENER  
International sales manager  
Tel: +353 86 0431219  
e-mail: mike.posener@khl.com

ALEX DAHM  
International editor  
Tel: +1 415 838 2008  
e-mail: alex.dahm@khl.com

CHRISTIAN SHELTON  
International deputy editor  
Tel: +44 1892 786208  
e-mail: christian.sherlon@khl.com

JOHN AUSTIN  
International sales executive  
Tel: +44 1892 786245  
e-mail: john.austin@khl.com

GLOBAL SALES REPRESENTATIVES

GERMANY/AUSTRIA/SWITZERLAND/SPAIN  
Mike Posener  
Tel: +353 86 0433219  
e-mail: mike.posener@khl.com

UK/SCANDINAVIA  
John Austin  
Tel: +44 1892 786245  
e-mail: john.austin@khl.com

THE NETHERLANDS/LUXEMBOURG  
Arthur Schavemaker  
Tel: +31 547 275005  
e-mail: arthur@kenter.nl

FRANCE/BELGIUM  
Hamilton Pearman  
Tel: +33 1 4939 0858  
e-mail: hpearman@wanadoo.fr

ITALY  
Fabio Potestà  
Tel: +39 010 570 4948  
e-mail: info@mediapointsrl.it

JAPAN  
Michihiro Kawahara  
Tel: +81 3 3212 3671  
e-mail: kawahara@rayden.jp

CHINA  
Cathy Yao  
Tel: +86 10 6553 6676  
e-mail: cathy.yao@khl.com